

BEGINNER'S GUIDE TO CBD



WHAT IS CBD?

Cannabidiol (CBD) is the most abundant cannabinoid found in the hemp plant and is associated with numerous health and wellness benefits.

CBD is one of over 140 naturally occurring compounds called cannabinoids.

Cannabinoids are the "miracle molecules" that provide physical and mental efficacy when they interact with cannabinoid receptors in your cells.

THE CANNABIS FAMILY: SAME ROOTS, DIFFERENT BRANCHES!

Hemp and marijuana are terms often used interchangeably to describe any cannabis plant or its derivatives. Although they do share certain similarities, they are completely different in function, cultivation and application.

Just like oranges and lemons are both citrus, hemp and marijuana are both cannabis, but look different and have a different chemical makeup. Here is an easy way to differentiate between the two.

ALL THE HEALTH WITHOUT THE HIGH!



Trace amounts of THC are not enough to cause any intoxication, even if large amounts of hemp CBD are ingested. CBD from hemp provides the same level of endocannabinoid support without the high effects and side effects.

<0.3% OR LESS THC= HEMP FOR CBD

While it has many different chemical properties, according to the federal government, industrial hemp includes a concentration of no more than 0.3 % THC on a dry weight basis.

So 0.3% THC is the 'magic number' laid out in Sec. 7606 of the Farm Bill. All CBD products manufactured by PūrWell are derived from crops grown in accordance with Sec. 7606.

WHAT'S IN A DROP?

Extracted from the hemp plant, CBD oil is an ideal source of nutrients that support a healthy and complete diet. Many of the nutrients you get with daily CBD oil servings are crucial for your body and mind to be able to perform at their best.

PHYTOCANNABINOIDS

CBD and also low concentrations of CBC, CBG, CBN, & THC

TERPENES

Known for creating the smell and flavor of cannabis, terpenoids have been found to be antioxidants. They've also exhibited anti-inflammatory effects.

PROTEIN

Hemp is considered a complete protein source, providing all 20 amino acids, including the 9 essential amino acids your body is unable to make on its own.

FIBER

Critical for optimizing digestive health

ESSENTIAL FATTY ACIDS

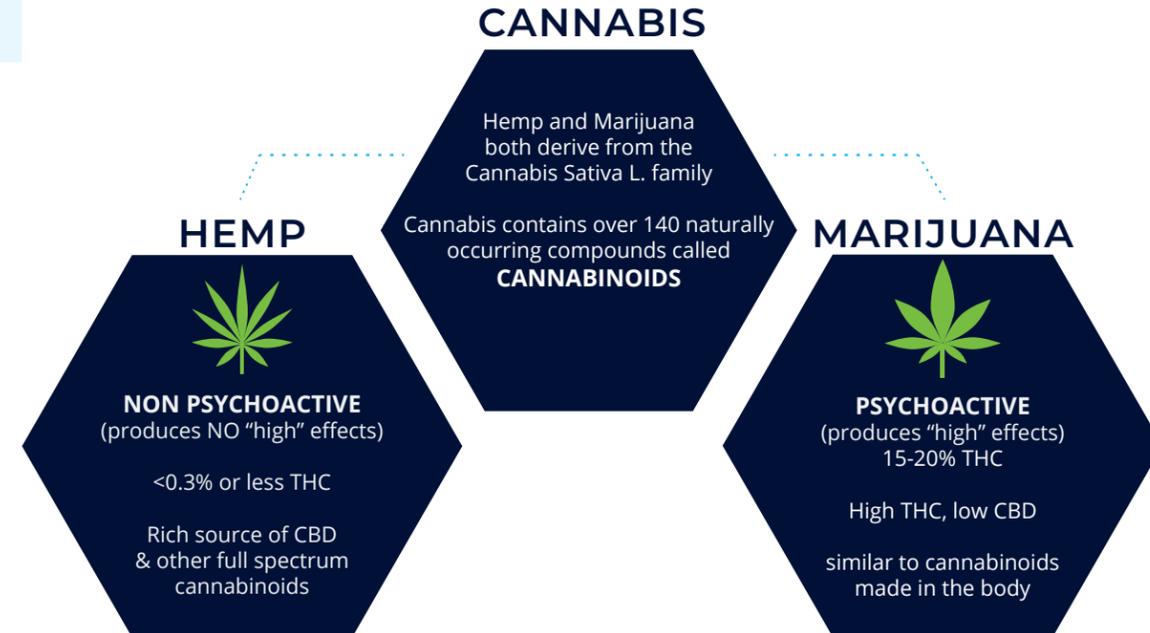
CBD oil is an ideal source of both Omega 3 and Omega 6. Omega 3 acids play a role in making the hormones that regulate inflammation and the contraction and relaxation of your arteries.

FLAVONOIDS

They're responsible for many of the plant's different colors, flavors and scents and believed to provide antioxidant effects and benefit your body's cell signaling pathways. Evidence also suggests that flavonoids are anti-viral, anti-cancer, and anti-inflammatory.

VITAMINS & MINERALS

Vitamin A, Vitamin C, Vitamin E, Vitamin B1, Vitamin B2, Vitamin B3, Vitamin B6, Iron, Zinc, Calcium, Selenium, Phosphorus, Manganese, and Magnesium



PūrWell's full-spectrum hemp oil contains high concentrations of CBD and other numerous cannabinoids such as CBC, CBG, and CBN. These beneficial cannabinoids are not psychoactive and are being studied scientifically for a wide variety of health benefits. Cannabinoids work synergistically together with what scientists refer to as the entourage effect.

In addition to cannabinoids, there are many other compounds present in our hemp, including various flavonoids and terpenes imparting additional benefits and characteristic flavors and aromas to the oil.

HOW DOES IT WORK?

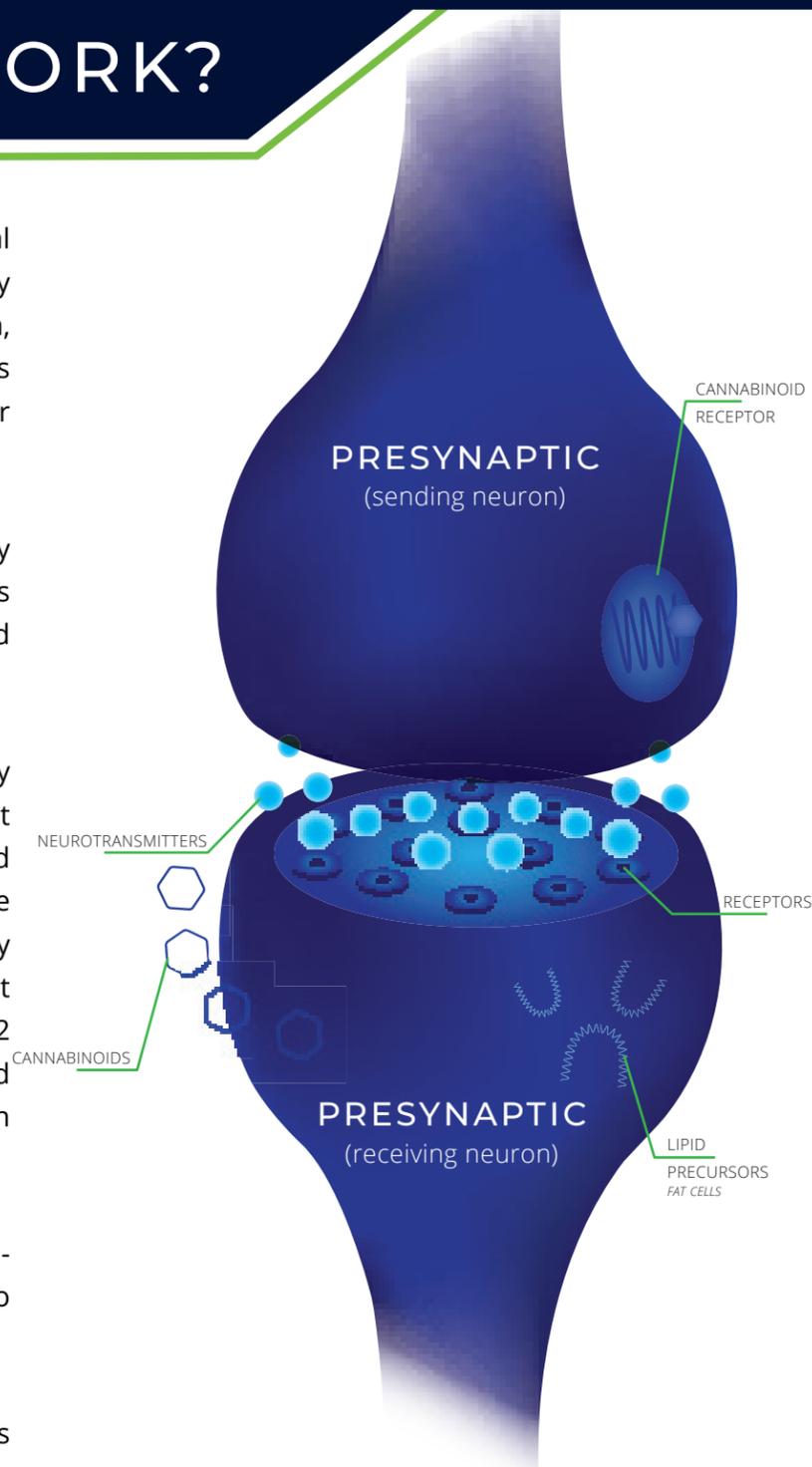
The Endocannabinoid System (or "ECS") is a biological system that helps regulate and maintain key bodily functions including digestion, immune function, inflammation, sleep, cognition, and recovery. This process is called homeostasis, the balance of our internal systems against our outside environment.

When a system senses an imbalance, your body activates the ECS to help correct it. The ECS does this using cannabinoids, cannabinoid receptors, and enzymes found throughout the body.

By consuming omega-3 fatty acids, your body naturally produces cannabinoids called endocannabinoids that activate and bind to the receptors. The cannabinoid receptors that are most highly regarded are the CB1 and CB2 receptors. CB1 Receptors are typically found in the brain and nervous system and affect sensations like appetite, concentration, and more. CB2 Receptors are primarily found in peripheral tissue and the immune system. These receptors have a hand in regulating pain and other immune responses.

When our bodies are deficient in these endocannabinoids, the ECS system may not work as effectively to maintain homeostasis.

Cannabinoids found in the hemp plant, referred to as phytocannabinoids, simply imitate endocannabinoids, and supplement endocannabinoid deficiency. Research has shown that small, regular doses of naturally occurring cannabinoids, such as CBD, help support the ECS and enhance its communication.



The ECS responds both to cannabinoid-like chemicals that are naturally produced by the body itself, and to cannabinoids from outside sources, mainly from the cannabis plant.

CB1 RECEPTORS

Typically found in the nervous system. These receptors affect sensations like appetite, concentration, & more.

CB2 RECEPTORS

Huge part of the immune system. These receptors have a hand in regulating pain and other immune responses.

WHY TAKE CBD?

BENEFITS OF STIMULATING THE ECS

Our bodies naturally produce compounds called endocannabinoids that bind to CB1 and CB2 receptors. When our bodies are deficient in these endocannabinoids, we may experience negative effects. Some plants, including hemp, produce phytocannabinoids (plant-based cannabinoids) that can help offset endocannabinoid deficiency.

The potential therapeutic benefits of CBD are due to the way this cannabinoid interacts with your endocannabinoid system.

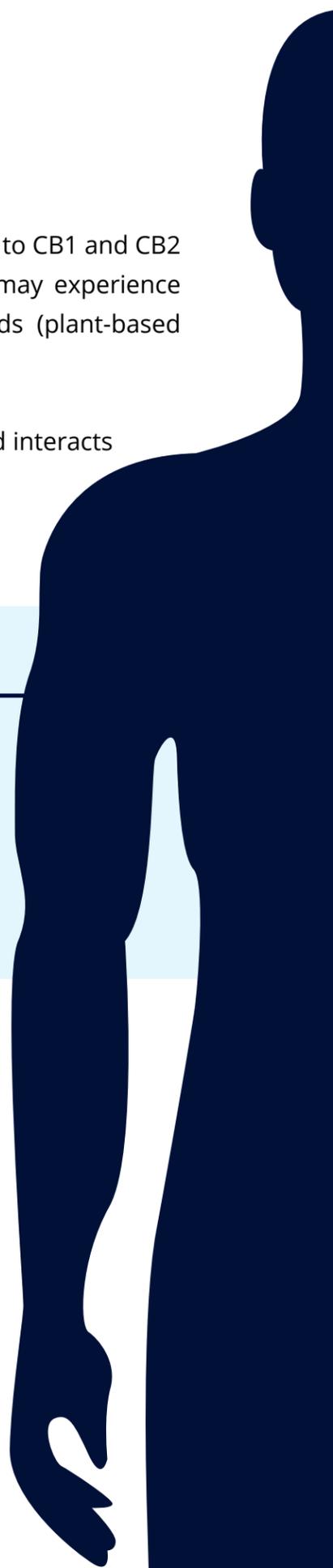
THE ECS HELPS REGULATE:

- + Sleep
- + Appetite
- + Mood
- + Motor Control
- + Immune Function
- + Pleasure
- + Reproduction
- + Fertility
- + Memory
- + Temperature
- + Pain
- + Inflammation

While research is ongoing, multiple studies suggest that CBD is capable of affecting almost every biological process in your body, as it interacts with your CB1 and CB2 cell receptors (and helps your natural endocannabinoids work their magic as well).

Many people are using CBD products for supplementing their general health and for addressing specific health issues.

Much like a daily vitamin, consuming small, regular doses of naturally occurring cannabinoids, such as CBD, help support the long term functionality of the Endocannabinoid System, our most central physiological healing system.



HOW IT'S MADE



CULTIVATION

All of our full spectrum hemp CBD products come from organically grown hemp using sustainable farming techniques. Pesticides, herbicides, or fungicides are never used on our plants. The farm creates its own organic fertilizer that not only helps us grow beautiful, healthy hemp but also helps balance the local ecosystem.

EXTRACTION

Our cold ethanol extraction method (-20C or lower) has been discovered to pull cannabinoids and terpenes without extracting waxes and chlorophyll. This effectively eliminates the older refinement techniques of using carbon. This technique allows PūrWell to consistently produce premium, full spectrum hemp CBD products.



QUALIFICATION

Independent third-party lab testing is necessary to ensure product quality and potency. PūrWell uses a third-party lab that is licensed and regulated by the Florida Department of Agriculture. Our lab tests ensure accuracy and potency of our products, and that our products are free of any pesticides, heavy metals, bio-contaminants, or unwanted solvents.

PRODUCTION

After undergoing cold ethanol extraction and decarboxylation, the end result is full spectrum hemp oil. "Full Spectrum" refers to the presence of other naturally occurring hemp cannabinoids, flavonoids, and terpenes in addition to CBD. PūrWell carries a full line of full spectrum hemp oil products containing less than 0.3% THC including tinctures, capsules, topical lotions, and salves.



UNDERSTANDING THE DIFFERENCE: FULL SPECTRUM, BROAD SPECTRUM, & ISOLATE

Many CBD products on the market are made with single-molecule CBD, also known as "CBD isolate". PūrWell's products, on the other hand, are made with Full Spectrum Hemp Oil which contains not only CBD but many other beneficial cannabinoids, terpenes and flavonoids.

Scientific studies have established that synthetic, single-molecule CBD has a very narrow therapeutic window and requires precise, high doses for efficacy, whereas lower dose, whole-plant, CBD-rich treatment regimens can be even more effective.

Single-molecule CBD lacks critical secondary cannabinoids and other medicinal compounds that interact with CBD to enhance their therapeutic benefits. Scientists call this the "entourage effect." Numerous cannabis compounds have medicinal attributes, but the therapeutic impact of whole plant cannabis is greater than the sum of its parts.

PūrWell's full-spectrum hemp oil contains high concentrations of CBD and other numerous cannabinoids such as CBC, CBG, and CBN. These beneficial cannabinoids are not psychoactive and are being studied scientifically for a wide variety of health benefits. Cannabinoids work synergistically together with what scientists refer to as the entourage effect.

In addition to cannabinoids, there are many other compounds present in our hemp, including various flavonoids and terpenes imparting additional benefits and characteristic flavors and aromas to the oil.

CBD ISOLATE

INCLUDES **ONLY** 99% PURE HEMP-DERIVED CBD



BROAD SPECTRUM

INCLUDES **MOST** ACTIVE HEMP-DERIVED CANNABINOIDS, FLAVONOIDS, & TERPENES EXCEPT THC



FULL SPECTRUM

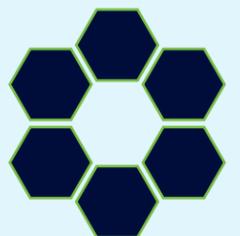
INCLUDES **ALL** ACTIVE HEMP-DERIVED CANNABINOIDS, FLAVONOIDS, & TERPENES



THE ENTOURAGE EFFECT

WHEN CANNABINOIDS, TERPENES, FLAVONOIDS & VITAMINS HAVE THE ABILITY TO WORK TOGETHER, THEY HAVE THE POTENTIAL TO MAGNIFY THE BENEFITS OF THE OTHERS –

STRENGTHENING THE POTENTIAL EFFECTS!



WAYS TO TAKE CBD

CBD YOU CAN TRUST!

Grown & manufactured in the USA

Full-Spectrum Hemp Oil

No Pesticides, Fungicides, Herbicides, or Unnatural Fertilizers

Cannabinoid, Terpene & Flavonoid Rich

Third-Party Lab Tested to Ensure Potency, Purity, & THC less than 0.3%

Formulated by a Pharmaceutical Scientist

Natural Ethanol Extraction

WHICH PRODUCTS ARE RIGHT FOR ME?

Choosing the right product is often a matter of personal preference, but usually depends on the area of the body that needs relief or the outcome you are looking to achieve.

You may also combine multiple PurWell products to achieve your desired results and for compounded effectiveness.



TINCTURES

Tinctures are known for their quick absorption and high bioavailability, meaning the CBD and the other beneficial plant molecules will get into your bloodstream faster, so your body can put them to work quickly. If you are looking for something to support the entire body and mind, PurWell tinctures are a great choice.



CAPSULES

Capsules offer the same overall effects on the body and mind as with Tinctures, except they are administered in a flavorless, vegan cellulose (HPMC) capsule. Capsules are perfect for the busy individual who prefers a discreet and convenient method of delivery, along with precise dosing.



SALVES

Salves are a therapeutic topical ointment infused with full spectrum hemp extract. They are used to target specific areas of the body, like achy joints and muscles, that need immediate relief, both on the surface and in the underlying muscle tissue. Our Salves are made with organic beeswax, so they have a waxy, oil base.



LOTIONS

Lotions are topical creams infused with full spectrum hemp extract. They provide nourishing moisturizers in combination with rapid cannabinoid absorption. Lotions may be used over the entire body or to target specific areas. They are great for everyday use to keep your skin looking great and its underlying tissues feeling even better.

CBD DOSING GUIDE

To date, there's no single resource or standard dosing guidelines to follow for adults or children consuming full spectrum hemp oil. Our body chemistry, genetics, lifestyle, & environment make us all different. Similarly, CBD dosing can be different for every person. Finding the appropriate CBD amount is a customized and tailored process, and as such, there is no "one-size-fits-all" dose.

LOW & SLOW

Start with a low dose and remember to listen to your body when finding your perfect CBD dose. It's going to be a great barometer in telling whether or not you need to increase your dose. If you feel an overall reduction in your symptom(s), then it may be enough to simply stick with that dose. However, if you do not feel relief, then increase the dose, remain at that next level for a week, and re-evaluate at that point, until the desired results are attained.

CONSISTENCY IS KEY

Be consistent in taking your oil everyday. CBD stays in your body for 6-8 hours, so it is best to take it twice a day.

BE PATIENT

It is important to understand that CBD does not always work instantly. Depending on the condition, allow up to 2-4 weeks to really notice results.

10-40mg per day

For general wellness & mild cases

30-100mg per day

For mild to moderate cases

50-300mg per day

For moderate to severe cases

200-300mg per day

For severe cases

Reference the chart below for CBD per serving in PurWell's Full Spectrum Hemp Oil Tinctures:

PRODUCT 30mL (1 oz bottle)	1/4 DROPPER	1/2 DROPPER	3/4 DROPPER	1 FULL DROPPER (1mL)
500mg Tincture	4mg	8mg	12mg	16mg
1000mg Tincture	8.25mg	16.5mg	24.75mg	33mg
1500mg Tincture	12.5mg	25mg	37.5mg	50mg
2000mg Tincture	16.5mg	33mg	49.5mg	66mg
PürSlēp	12.5mg	25mg	37.5mg	50mg

Tinctures require taking a CBD oil product and depositing it under your tongue, then holding it for 60-90 seconds so that it can absorb into your blood stream.

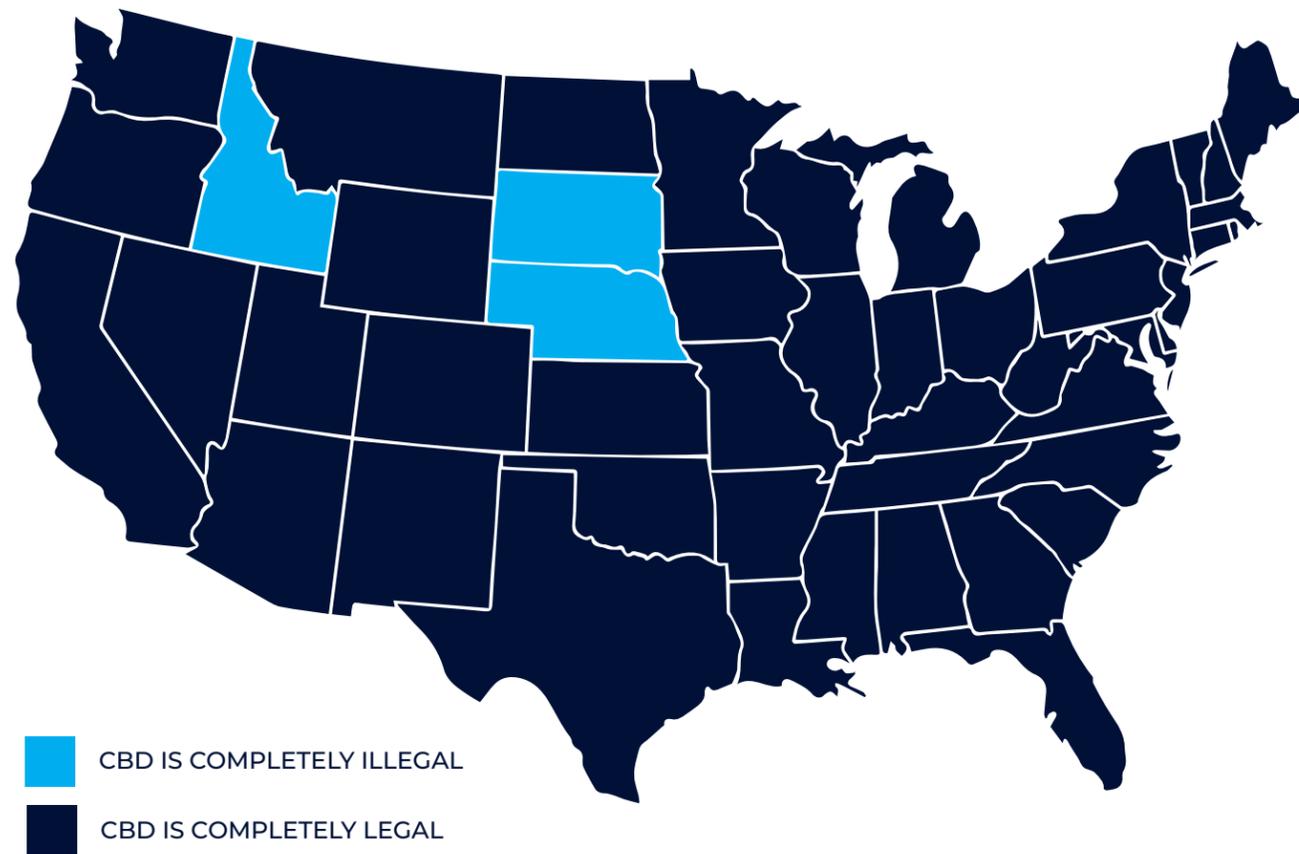


Cannabidiol (CBD) is known to be non-intoxicating. The aforementioned 2011 Safety and Side Effects of Cannabidiol indicated that chronic use and doses of up to 1,500mg per day of CBD are reportedly well tolerated in humans. The Department of Health and Human Services found:

No signs of toxicity or serious side effects have been observed following chronic administration of cannabidiol to healthy volunteers, even in large acute doses of 700mg per day.

1Cunha et al., Pharmacology 21:127-185, 1980
2Consroe et al., Pharmacol, Biochem, Behav.40:701-708, 1991)

IS CBD LEGAL?



As a result of the 2018 Farm Bill, industrial hemp is no longer listed as a Controlled Substance by the DEA, effectively legalizing its cultivation and extraction at the federal level. Federally legal means states cannot prohibit transporting across their borders; however, state governments have the right to establish their own laws that govern the use of CBD within their borders.

Most states have different laws and regulations individually pertaining to CBD and marijuana, so it is important that you check with your own state's laws and consult with your attorney.

QUALITY

(BATCH #S + QR CODE)

For accurate information about the THC content of specific CBD products, make sure your CBD supplier accurately lab tests each batch of product.

PūrWell conducts lab tests on each product for potency (cannabinoid content), residual solvents, heavy metals, microbials and pesticides to ensure a consistent and accurate product.

BATCH TRANSPARENCY:

1. Locate the batch number on the bottom of your product.
2. Download a free QR code reader on your phone.
3. Scan the QR code on the product label.
4. Enter the Batch Number to view lab test results.

TOP REASONS
PETS PREFER

PūrPet

 GENERAL
WELLNESS

INFLAMMATION

 PAIN
RELIEF

JOINT STIFFNESS

 STRESS &
ANXIETY

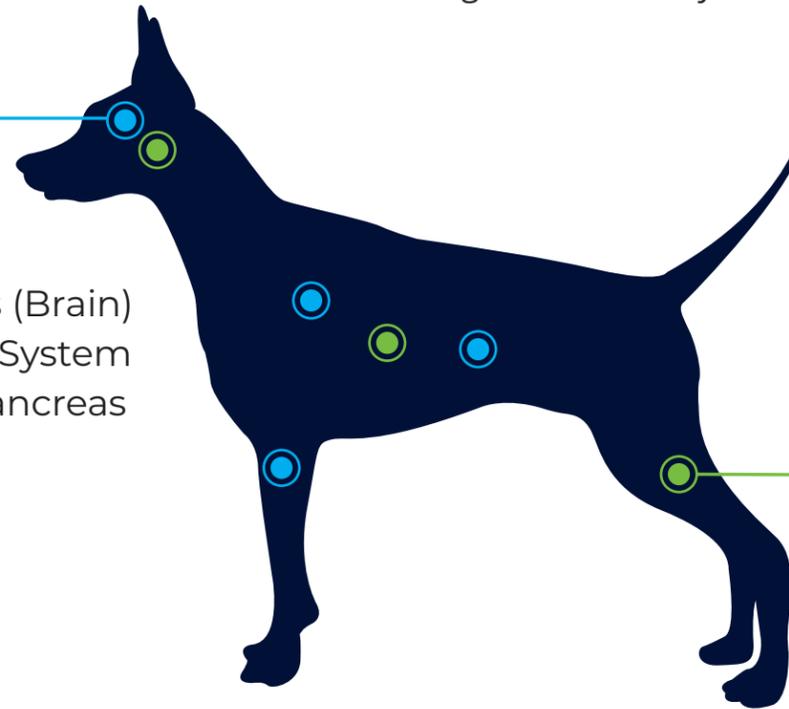
WHY CBD FOR PETS?

Animals including dogs and cats have cannabinoid receptors, which function similar to humans. Primarily located in the brain and central nervous system, their Endocannabinoid System helps regulate inflammation, pain, joint stiffness, appetite, and mood.

The cannabinoids, flavonoids, and terpenes found in PūrWell's PūrPet Full Spectrum CBD oil for pets will help support their Endocannabinoid System and can be used for many of the same conditions it benefits their owners.

CB 1

- + Spleen
- + Bones
- + Skin
- + Glial Cells (Brain)
- + Immune System
- + Liver & Pancreas



CB 2

- + Brain
- + Lungs
- + Vascular System
- + Muscles
- + Gastrointestinal Tract
- + Reproductive Organs



PūrPet Pet Tinctures

PūrPet CBD oil for dogs and cats may help promote a sense of calm when they become anxious or nervous. It may also be great for those tired and achy joints.

Don't trust your four-legged family member with anything less than PūrWell's premium, full spectrum hemp CBD oil for pets!

No two animals are alike and their reaction to CBD pet tinctures will vary from one to another. We recommend starting with an amount that is based on the weight of your pet. The optimal dose would be the least amount needed to see the improvement you are looking for. You may use the following as a general guide:

< 25 LBS.

Start with 1/2 dropper of 100mg pet tincture (1.66mg per serving) and work up to 1 full dropper (3.33mg per serving) based on results.

25-50 LBS.

Start with 1 full dropper of 200mg pet tincture (6.66mg per serving) and work up to 2 droppers (13.33mg per serving) based on results.

+50 LBS.

Start with 2 full droppers of 200mg pet tincture (13.33mg per serving) and increase dosage based on results.

The best way to give CBD oil to your pet is by administering the drops directly in your pet's mouth.

However, if that is not an option, consider mixing our CBD oil tincture with your pet's food. Since the dose is usually small, mixing pet CBD with either water or food is a good way to ensure your pet gets an appropriate dose.

You can also make your own CBD pet treats by putting some CBD oil tincture on their favorite snack. This method is very effective since it is rare for a pet to turn down a treat!

INDEX OF TERMS

CANNABIS

Hemp and Marijuana both come from the Cannabis Sativa L genus/family of plants. If you think of Cannabis as the family tree, then Marijuana and Hemp would be its branches – Same roots, different branches!

HEMP

A cannabis plant with high levels of CBD and low levels of THC. It is also used to make a variety of goods including rope, textiles, milk, paper, and more.

MARIJUANA

A cannabis plant with high levels of THC and low levels of CBD. THC is the chemical responsible for marijuana's psychotropic effects. An average batch of marijuana contains anywhere from 5-20% THC content.

CANNABINOIDS

The chemical compounds found in cannabis. 140 cannabinoids have been discovered to date. Cannabinoids are the "miracle molecules" that provide medical efficacy to patients and are known to deliver pain relief, ease depression, reduce inflammation, eliminate nausea, and even stop the growth of or eliminate cancerous tumors.

CBD

Cannabidiol (CBD) is the most abundant cannabinoid found in the hemp plant and is associated with numerous health and wellness benefits.

THC

THC is the most abundant cannabinoid found in the marijuana plant. THC is the chemical responsible for marijuana's psychotropic effects.

PHYTOCANNABINOIDS

Refers to any cannabinoid that is naturally occurring within the cannabis family of plants. Phytocannabinoids consist of more than 100 naturally occurring compounds found in Cannabis sativa L., the cannabis plant with a chemical

structure related to endocannabinoids.

ENDOCANNABINOIDS

Refers to any chemical compound (such as anandamide) naturally produced in the body that binds to the same brain receptors as cannabinoids.

TERPENES

Known for creating the smell and flavor of cannabis, terpenoids have been found to be antioxidants. They've also exhibited anti-inflammatory effects.

FLAVONOIDS

Flavonoids are a group of plant metabolites that are believed to provide antioxidant effects and benefit your body's cell signaling pathways.

ENDOCANNABINOID SYSTEM

A biological system of the body, characterized by CB1 and CB2 receptors, that seeks balance or homeostasis. Kind of like the classic fairy tale of Goldilocks and the three bears, our endocannabinoid system wants to keep our body, "just right." Not too hot, not too cold, not too much sugar, not too little sugar. This system is always working to keep the body and mind in balance.

HOMEOSTASIS

The balance of our internal systems against our outside environment.

CBD ISOLATE

A pure source of CBD (99%), where during the extraction process, everything naturally found in the plant matter is removed. This includes any trace of THC, additional cannabinoids, terpenes, waxes, oils, chlorophyll and more.

BROAD SPECTRUM HEMP OIL

A full spectrum hemp oil without any THC content.

FULL SPECTRUM HEMP OIL

Contains a full array of cannabinoids such as CBD, CBG, CBN and trace amounts of THC. It also offers vitamins, minerals, fatty acids, protein, chlorophyll, flavonoids and terpenes.

ENTOURAGE EFFECT

The 'Entourage Effect' refers to the way Cannabis' chemicals—called cannabinoids, terpenes and flavonoids—interact when they're present together. Each cannabinoid has its own set of therapeutic benefits. However, when multiple cannabinoids are consumed along with the terpenes and flavonoids, they enhance each other's effects. In this way, cannabinoids and the other components of cannabis are more effective together than they are alone, hence the 'Entourage Effect.' Only full spectrum hemp oils, like the ones used in the manufacturing of PürWell's products, can create the entourage effect.

BIOAVAILABILITY

The portion of actual product that gets into your bloodstream/ system.

TINCTURES

A concentrated liquid herbal extract. Tinctures are one of the most common and preferred methods of consuming CBD. Tinctures require taking a CBD oil product and depositing it under your tongue, then holding it for 60-90 seconds so that it can absorb into your blood stream.

CO₂ EXTRACTION

CO₂ extraction method uses carbon dioxide under high pressure and extremely low temperatures to preserve the oil quality by retaining only the beneficial components of the plant, and efficiently extract the CBD molecule.

COLD ETHANOL EXTRACTION

Extracting cannabis with cold ethanol, -20C or lower, has been discovered to pull cannabinoids

and terpenes without extracting waxes and chlorophyll. This effectively eliminates the older refinement techniques of using carbon. This is the PürWell method of extraction which enables us to consistently produce premium, full spectrum CBD products

WINTERIZATION

Winterization involves cooling the oil at extremely cold temperatures, causing the natural fats and waxes to separate from the oil. These are removed to ease the formulation process and improve oil quality further.

DECARBOXYLATION

Decarboxylation also converts the inactive CBD-A molecule to activated CBD by heating the oil to high temperatures.

SYNTHETIC CANNABINOIDS

Synthetic cannabinoids are part of a group of drugs called new psychoactive substances (NPS). Synthetic cannabinoids are human-made, mind-altering chemicals that are either sprayed on dry shredded plant material so they can be smoked or sold as liquids to be vaporized and inhaled in e-cigarettes and other devices. These products are also known as herbal or liquid incense.

SUBLINGUAL

Using a hemp CBD product i.e. a tincture sublingually means that you administer the oil under your tongue and hold it for at least a minute before swallowing. The hemp CBD oil is absorbed through the sublingual duct/glands under the tongue and also through the mucosal membrane of the cheeks.

WHAT IS CBD?

Cannabidiol (CBD) is the most abundant cannabinoid found in the hemp plant and is associated with numerous health and wellness benefits.

WHAT OTHER CANNABINOIDS ARE IN YOUR PURE CBD OIL?

Our full-spectrum CBD oil contains high concentrations of CBD and other numerous cannabinoids such as CBC, CBG, and CBN. These beneficial cannabinoids are not psychoactive and are being studied scientifically for a wide variety of health benefits. Cannabinoids work synergistically together with what scientists refer to as the entourage effect. In addition to cannabinoids, there are many other compounds present in our hemp, including various flavonoids and terpenes imparting additional benefits and characteristic flavors and aromas to the oil.

HOW DOES CBD OIL WORK?

The endocannabinoid system (ECS) is a biological system that helps regulate a variety of important bodily functions including digestion, immune function, inflammation, sleep, cognition and recovery. CBD and other cannabinoids interact with the receptors within the ECS. It's the interaction between the messengers and receptors of this essential system that help the ECS maintain homeostasis, which is the balance and stability that keeps nearly every function in your body running the way it's supposed to.

HOW LONG DOES IT TAKE TO FEEL THE EFFECTS OF CBD?

Some effects, like improved sleep or feeling a sense of calm, may take as little as 1-3 day; however, it will generally take 4-6 weeks or longer to feel the full effects of CBD. Since CBD effects everyone differently, we recommend you adjust your dosing and frequency until you find what works best for

you. The most important thing is to be consistent and to give it some time.

HOW IS CBD DIFFERENT FROM MARIJUANA?

They come from the same plant, Cannabis Sativa L.; however, the marijuana plant is cultivated to have high levels of THC and low levels of CBD whereas hemp is cultivated to have low levels of THC and high levels of CBD. THC is the psychoactive cannabinoid in cannabis/marijuana.

DO YOUR PURE CBD PRODUCTS CONTAIN ANY THC?

Hemp plants inherently contain trace amounts of tetrahydrocannabinol (THC). The hemp-derived CBD used in our products are 3rd party lab tested to ensure that they always contain less than .03% THC. These trace amounts of THC will not make you feel "stoned" or "high".

IF I TAKE YOUR PRODUCTS WILL I FAIL A DRUG TEST?

Generally, the small amounts of THC in our products (less than .03%) should not show up in a blood test. However, individual's use of our product may vary, and drug tests vary as to what compounds are being analyzed, so we are unable to make any claims or guarantees regarding use of our products and blood tests.

IS CBD SAFE AND ARE THERE ANY SIDE EFFECTS?

Although CBD is considered a safe, natural product with little risk of side effects, it is possible that CBD could cause adverse reactions for some people. It may also interact with certain medications that are metabolized through the same mechanism. We recommend that you consult with your physician before using CBD.

HOW MUCH CBD OIL SHOULD I TAKE?

Each of our bodies metabolize the naturally occurring cannabinoids in PurWell's CBD products differently. For that reason, we suggest using it twice per day and starting with a low dosage and increasing it slowly until you achieve the desired results. PurWell products are clearly marked to identify the amount of hemp extract contained per container or bottle. If the product contains, for example, 1500mg of hemp extract per bottle and there are 30 servings per bottle, then each serving would contain 50mg. The amount of hemp extract contained in our Capsules are listed by individual serving.

CAN I TAKE TOO MUCH CBD?

There are currently no known negative reactions to high levels of CBD hemp oil. In December 2017 the World Health Organization reported that there have been no adverse outcomes and that naturally occurring CBD is well-tolerated in humans and animals, safe and not associated with any negative public health effects. It is also non-addictive. Research on CBD is still being conducted to determine long term effects, as well as to scientifically verify the many potential benefits.

WHAT MAKES PURWELL PRODUCTS DIFFERENT?

Many manufacturers use what is called isolate, where the CBD molecules are isolated without other parts of the plant. They also use synthetic CBD, or CBD oils extracted from the seeds, stems, or roots of low-grade hemp imported from China, Europe, and Canada. PurWell products are made from the oil extracted from the leaves and flowers of select U.S grown hemp strains that are rich in cannabinoids, terpenes, and other beneficial plant compounds. Our full spectrum hemp oil provides what is called the "Entourage Effect", where each molecular compound amplifies the other in a synergistic manner. This interdependent action of the various cannabinoids on the human endocannabinoid system provides optimal physical benefits. Additionally, pesticides, herbicides, or fungicides are never used on our plants. The farm creates its own organic fertilizer that not only helps us grow beautiful, healthy, hemp but also helps balance the local ecosystem.

HOW DOES PURWELL ENSURE PRODUCT QUALITY AND CONSISTENCY?

Each batch of CBD oil is independently lab-tested for potency, pesticides, contaminants, and residual solvents. Each product label and box have a QR code that links to its Certificate of Analysis (lab results). You can also access our Certificates of Analysis on each of the product pages on this website.

